



**PEGASO**

Università Telematica

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**MASTER LEVEL I**

**Liderazgo Político y Gestión de Crisis**

**1<sup>ST</sup> Edition**

**One year, 1500 hours 60 ECTS**

**Academic Year 2021/2022**

**MES065**



<b>Title</b>	Liderazgo Político y Gestión de Crisis
<b>Edition</b>	1 <sup>ST</sup> Edition
<b>Area</b>	INTERNATIONAL
<b>Category</b>	MASTER
<b>Level</b>	Level I
<b>Academic Year</b>	2021/2022
<b>Duration</b>	One year, 1500 hours, 60 ECTS
<b>Presentation</b>	In Western and democratic societies, leadership is essential to exercise public direction and management. Faced with this situation and with this panorama at the international level, we must regain credibility through a new way of doing politics and managing what is public is a necessity of the first order. Current public leaders need to acquire knowledge and learn to handle tools and techniques that facilitate the development of their work with greater confidence, but also commit to ethics and public values.
<b>Objectives</b>	This Postgraduate Master Course is preferably structured towards students with training areas typical of Social Sciences, Communication, Law or Humanities. Although it is very attractive for those profiles that come from the active field of politics, from public administrations at all levels, as well as from social organizations and the third sector focused on the defense and promotion of causes and interests, which want to improve their training and acquiring a set of knowledge and skills to be applied to political practice, public management, or the direction and management of social organizations.

## Tools

This Postgraduate Master Course will be delivered online through our didactic platform available 24/7.

The distance learning system shall provide assisted learning along a predetermined educational path, with access to didactic materials specifically developed, with a wide range of interactive individual and group activities, supervised by tutors and experts in the field, able to interact with students and to answer their enquiries.

The study of the didactic materials, both digital (video lessons of the lecturers with graphic animations) and on paper support (lecture notes and/or texts), is conducted according to the time schedules and personal availability of the student.

Students may avail of video lessons for the study of theoretical knowledge, of bibliographies and sitographies, in addition to notes and documents necessary for the acquisition of practical skills.

**Contents**

	<b>Topics</b>	<b>ECTS</b>
1	Filosofía y Pensamiento Político	5
2	Gestión Económica y presupuestos en la Administración Pública	5
3	Democracia y Ética Política	5
4	Gestión de Recursos y Dirección de Equipos de Alto Rendimiento	5
5	Negociación, Gestión de Crisis y Resolución de conflictos	5
6	Liderazgo y toma de decisions	5
7	Comunicación y marketing politico	5
8	Seguridad y Cooperación internacional en un contexto global	5
9	Metodología de la Investigación en ciencias sociales	5
10	Trabajo Final de Master	5
11	MATERIAS OPTATIVAS (SE ELIGEN 2)	
12	Relaciones internaciones	6
13	Historia de la Diplomacia	6
14	Seguridad en un mundo global	6
15	Defensa en un mundo global	6
16	La Ideología Yihadista: del Islamismo Político a la Doctrina del Takfir y el Yihadismo Global	6
17	Usos estratégicos del Ciberespacio	6
18	Análisis de la Ciberinteligencia y el Ciberterrorismo	6
19	La inteligencia ante los riesgos y amenazas de la Sociedad Internacional actual	6
20	Fundamentos de Inteligencia	6
21	Geopolítica y Geoestrategia Internacional	6
22	Evolución Histórica de las Amenazas Híbridas	6
23	Ciberseguridad. Introducción general	6
<b>Total</b>		<b>60</b>

<p><b>Committments</b></p>	<p>Upon enrolment, the student will receive, at the e-mail address provided during the enrolment process, the credentials to access the UniPegaso platform, where they will be able to download the final certificate once the have successfully passed the final examination.</p> <p>Students are expected to:</p> <ul style="list-style-type: none"> <li>• study the didactic material specifically arranged;</li> <li>• participate in online activities;</li> <li>• successfully meet the required learning outcomes of each module as stated in course outline in order to pass the assignments;</li> <li>• revise the assignments according to the lecturers' comments in an event of the failure to meet one or more of the learning outcomes for each module;</li> <li>• successfully pass the final dissertation defense real time via digital tools.</li> </ul>
<p><b>Access Qualifications</b></p>	<p>The following access qualifications are required:</p> <ul style="list-style-type: none"> <li>• Bachelor's degree corresponding to EQF level 6</li> </ul>
<p><b>Enrolment terms</b></p>	<p><b>Enrolment always open</b></p>
<p><b>Terms and Conditions</b></p>	<p>The administration department reserves the right to activate the Postgraduate Course: <a href="https://docs.unipegaso.it/postlaurea/mancata_attivazione.pdf">https://docs.unipegaso.it/postlaurea/mancata_attivazione.pdf</a></p> <p>By enrolling in this course, you accept and agree to abide by the following Terms and Conditions of Use: <a href="https://docs.unipegaso.it/postlaurea/cond_util_post.pdf">https://docs.unipegaso.it/postlaurea/cond_util_post.pdf</a></p>

<p><b>Enrolment fees</b></p>	<p><b>€ 800,00</b> to be paid in a single instalment at the time of registration</p>
<p><b>Payment modalities</b></p>	<p>For information about enrolment fees and payment modalities, please contact the following address: <a href="mailto:administracion@iniseg.es">administracion@iniseg.es</a></p> <p>-</p>
<p><b>Data Protection Act</b></p>	<p><b>DATA PROTECTION ACT IN COMPLIANCE WITH THE REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016</b></p> <p>We hereby inform you that your data is processed in compliance with the new General Data Protection Regulation (EU Reg. 2016/679) by Università Telematica Pegaso. On the website <a href="http://www.unipegaso.it">www.unipegaso.it</a> you can find the information regarding the procedures and methods of data processing.</p> <p>At any time, in relation to your Data, you may exercise your rights under the terms and conditions described in articles 7 and 15-22 of the Rules, by contacting the Data Controller of Università Telematica Pegaso, Piazza Trieste e Trento, 48 - 80132 Naples, by post or fax, indicating on the envelope or on the sheet the wording " Privacy Policy", or sending an e-mail at:</p> <p><a href="mailto:privacy@unipegaso.it">privacy@unipegaso.it</a></p> <p>You can find the Regulation on the website of Università Telematica Pegaso at the following link:</p> <p><a href="https://www.unipegaso.it/website/privacy">https://www.unipegaso.it/website/privacy</a></p> <p>It is possible to consult the information on the Università Telematica Pegaso website, at the address: <a href="http://www.unipegaso.it/website/privacy">http://www.unipegaso.it/website/privacy</a></p>

**Further information**

For any further information, please send an email at:

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- [international@unipegaso.it](mailto:international@unipegaso.it)