



PEGASO

Università Telematica

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CORSO DI FORMAZIONE LEVEL I

Italian Fashion

1ST Edition

750 hours 30 ECTS

Academic Year 2021/2022

FORM209



Title	Italian Fashion
Edition	1 ST Edition
Area	Made in Italy
Category	FORMAZIONE
Level	Level I
Academic Year	2021/2022
Duration	One year, 750 hours, 30 ECTS
Presentation	<p><i>“Made in Italy”</i> is a worldwide famous label which describes cultural heritage, timeless elegance and well-known glamour.</p> <p>In a context where the fashion and luxury industries keep on developing rapidly and are in constant high-demand, the Italian fashion system keeps growing in the main international markets, while still remaining recognisable thanks to its creativity, brand luxury sector and its innovative medium-sized enterprises (MSEs).</p> <p>As the Italian excellence of raw materials and manufacturing, craftsmanship, know-how, expertise and creative energy are well recognised within the world of fashion, being familiar with the characteristics of the Italian system represents a value added for those who wish to work in the fashion industry.</p> <p>In this context, this Advanced Training Course provides students with a strong background that allows them to understand the fashion industry dynamics with a specific reference on Made in Italy and the role that it plays within the fashion industry. This Advanced Training Course focuses on the development of the fashion sector throughout history, marketing strategies and company branding, supply and production chains and fashion communications.</p> <p>During the course, the following topics will be covered:</p> <ul style="list-style-type: none"> • The Critical Factors for Launching a Brand • General Calendar and Main Collections • Fashion as Communication • The Fashion and Luxury distribution

Objectives	This Advanced Training Course mixes technical knowledge, high quality professionals' experiences and practical case studies, by enabling students to build their own professional network while studying through high-technological didactic tools.
Target audience	The course aims at providing young graduates, young professionals and passionate about fashion with technical skills in the fashion and luxury industry, in order to develop a strong sensitiveness and knowledge towards fashion, quality and "Made in Italy" branded products, identify new business opportunities and successfully manage creative projects within international environments.
Tools	This Advanced Training Course will be delivered online through our didactic platform available 24/7.
Activities	<p>The study of the didactic materials, both digital (video lessons of the lecturers with graphic animations) and on paper support (lecture notes and/or texts), is conducted according to the time schedules and personal availability of the student.</p> <p>Students may avail of video lessons for the study of theoretical knowledge, of bibliographies and sitographies, in addition to notes and documents necessary for the acquisition of practical skills.</p>

<p>Committments</p>	<p>Students are expected to:</p> <ul style="list-style-type: none"> • study the didactic material specifically arranged; • participate in online activities; • successfully meet the required learning outcomes of each module as stated in course outline in order to pass the assignments; • revise the assignments according to the lecturers' comments in an event of the failure to meet one or more of the learning outcomes for each module; • successfully pass the final examination.
<p>Access Qualifications</p>	<p>The following access qualifications are required:</p> <ul style="list-style-type: none"> • High school diploma (EQF level 4)
<p>Enrolment terms</p>	<p>Enrolment always open</p>
<p>Terms and Conditions</p>	<p>The administration department reserves the right to activate the Postgraduate Course: https://docs.unipegaso.it/postlaurea/mancata_attivazione.pdf</p> <p>By enrolling in this course, you accept and agree to abide by the following Terms and Conditions of Use: https://docs.unipegaso.it/postlaurea/cond_util_post.pdf</p>

Enrolment fees

€ 450,00

to which are added € 116 for service contribution

To be paid upon enrolment in a single instalment or divided in two instalments, as follows:

	Instalment	Deadline
1	225€ + € 116 for service contribution	at the time of registration
2	225€	after 1 st month of the enrolment

€ 225,00

to which are added € 116 for service contribution

FOR ALL THE STUDENTS ENROLLED UNDER A SPECIFIC AGREEMENT: to be paid in a single instalment upon enrolment (or by instalments)

	Instalment	Deadline
1	112€ + € 116 for service contribution	at the time of registration
2	113€	after 1 st month of the enrolment

Payment modalities

The payment of the total amount/first instalment can be made by bank transfer, effected from the applicant **ONLY**, at the following bank account:

UNIVERSITÀ TELEMATICA PEGASO

Banca Generali

IBAN: IT 44 M 03075 02200 CC8500647145

BIC/SWIFT CODE: BGENIT2T

Please, indicate in the reason of payment: **Name, Surname, a copy of the proof of payment and the Postgraduate CODE: FORM209**

<p>Data Protection Act</p>	<p>DATA PROTECTION ACT IN COMPLIANCE WITH THE REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016</p> <p>We hereby inform you that your data is processed in compliance with the new General Data Protection Regulation (EU Reg. 2016/679) by Università Telematica Pegaso. On the website www.unipegaso.it you can find the information regarding the procedures and methods of data processing.</p> <p>At any time, in relation to your Data, you may exercise your rights under the terms and conditions described in articles 7 and 15-22 of the Rules, by contacting the Data Controller of Università Telematica Pegaso, Piazza Trieste e Trento, 48 - 80132 Naples, by post or fax, indicating on the envelope or on the sheet the wording " Privacy Policy", or sending an e-mail at: privacy@unipegaso.it</p> <p>You can find the Regulation on the website of Università Telematica Pegaso at the following link:</p> <p>https://www.unipegaso.it/website/privacy</p> <p>It is possible to consult the information on the Università Telematica Pegaso website, at the address: http://www.unipegaso.it/website/privacy</p>
<p>Further information</p>	<p>For any further information, please send an email at:</p> <ul style="list-style-type: none">• international@unipegaso.it