



**PEGASO**

Università Telematica

D.M. 20 04 2006 G.U. n° 118 del 23 05 2006

**MASTER LEVEL II**

**BUSINESS ADMINISTRATION**

**1<sup>ST</sup> Edition**

**1500 hours 60 ECTS**

**Academic Year 2018/2019**

**MAINT02**



<b>Title</b>	BUSINESS ADMINISTRATION
<b>Edition</b>	1 <sup>ST</sup> Edition
<b>Area</b>	Economy
<b>Category</b>	MASTER
<b>Level</b>	Level II
<b>Academic Year</b>	2018/2019
<b>Duration</b>	One year, 1500 hours, 60 ECTS
<b>Objectives</b>	<p>The master programme in Business administration aims to prepare students to practice in the globalized environment. All programme courses have a strong applied focus, based on real-life business case studies, involving visiting business leaders to have discussions around business problems and encouraging students to employ practical issues for assessment tasks.</p> <p>Students will acquire knowledge and skills in management and leadership theories and techniques and business operations in intercultural context. They will be able to identify organizational opportunities globally and nationally, assess and analyze performance of organizations and market demands; design and implement strategies and collaborate with others.</p> <p>Graduates will be creative persons both motivated and capable to pursue various career development.</p>
<b>Directors</b>	Name: Prof. George Chobanov

### Steering Committee

Teaching staff will be composed of Italian and European countries professors on international level, invited for special lessons and seminars for the blended form. They will prepare the online materials and provide references.

All professors, both Italian and foreign have skills and competence in the field of economics, international relations, and social sciences, as well as fluency in English. The professors, both for the Pegaso Faculty of the online university and for direct recruitment, are selected based on specific academic and practical skills in public administration.

The international professors are selected from universities and professional associations and commonwealth societies, whereas preference is given also to practicing professors.

For teaching, the University involves a scientific committee, composed of university professors, experts in the profession in view to transfer effectively the practical and operating skills and bring students closer to the diverse occupational setting and promote their career orientation.

## Tools

The blended form of the programme in Business administration combines classroom-based curriculum with research. Before graduation, all students, both enrolled in blended and online form, must complete a project in view to demonstrate their knowledge on a specific area or issue.

Training is organized as to involve students in discussion of cases, multimedia simulations, individual exercises and workshops carried out in collaboration with specialists in order to align theoretical with applied knowledge also through the continuous interaction between frontal and participatory learning.

Students are provided with online Tutors/Help Desk in order to have tailored form of project assignments and work. Each student has an entry/exit coaching component, delivered online and aimed to facilitate personal career orientation.

Once enrolled students are provided with id and pw for logging into the online Pegaso platform, where it is possible to find all the educational materials available 24 hours a day:

- Online videolessons (each lesson lasts 20/30 min; each module consists of several online videolessons for a total of modules corresponding to 60 ECTS);
- Specifically arranged hard copy;
- Bibliographic reference;
- List of websites (referring links recommended by professors for a detailed study);
- Evaluation online tests for each individual course
- Applied exercises and workshops (for the blended form of training)
- Team and individual project works (assigned by and/or agreed with professors)

Project works are be presented and discussed as a part of the examinations when applicable along with completion of the multiple-choice tests aimed to evaluate the *learning outcomes* of each student for the educational modules. Defense of the graduate projects is in presence.

**The educational materials are provided in the following languages:** English

(Delivery of the programme in Bulgarian language can also be organized upon achievement of a minimum number of 25 applicants).

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<p><b>Committments</b></p>	<p>Students are required to:</p> <ul style="list-style-type: none"> <li>• study the educational material, both online and hard copy, specifically arranged;</li> <li>• pass the evaluation online tests (intermediate tests within each lesson; final tests for each course);</li> <li>• complete course projects (blended form);</li> <li>• participate in seminars and attendance modules (blended form)</li> <li>• complete the practice;</li> <li>• defend the graduate project (final exam in presence).</li> </ul> <p>On-site meetings for students may occur as support to the educational activities, if necessary, for planning and managing modules related to team and individual research work.</p> <p>Upon achievement of a minimum number of 25 candidates, exams can be held in any University exam centre in Italy and Bulgaria.</p> <p>Internship / practice is in presence.</p> <p>Graduate projects will be presented upon achievement of a minimum number of 25 candidates</p>																																							
<p><b>Access Qualifications</b></p>	<p>Admission qualifications for enrolment in the master programme:</p> <p>- Bachelor's and/or Master's degree in Economics, Political Sciences, International relations</p>																																							
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<p><b>Terms and Conditions</b></p>	<p>L'amministrazione si riserva l'attivazione del Corso Postlaurea:  <a href="http://www.unipegaso.it/docs/mancata_attivazione.pdf">http://www.unipegaso.it/docs/mancata_attivazione.pdf</a></p> <p>L'iscrizione comporta l'accettazione del Regolamento sulle condizioni d'utilizzo, riportate alla pagina: <a href="http://www.unipegaso.it/docs/cond_util_post.pdf">http://www.unipegaso.it/docs/cond_util_post.pdf</a></p>												
<p><b>Enrolment fees</b></p>	<p style="text-align: center;"><b>€ 1750,00</b>          (plus 50.00 euros for stamp duty)</p> <table border="1" data-bbox="528 584 1481 797"> <thead> <tr> <th></th> <th>Instalment</th> <th>Deadline</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>750€ + 50.00 euros for stamp duty due</td> <td>at the time of registration</td> </tr> <tr> <td>2</td> <td>500€</td> <td>after 1<sup>st</sup> month of the enrolment</td> </tr> <tr> <td>3</td> <td>500€</td> <td>after 2<sup>nd</sup> month of the enrolment</td> </tr> </tbody> </table>		Instalment	Deadline	1	750€ + 50.00 euros for stamp duty due	at the time of registration	2	500€	after 1 <sup>st</sup> month of the enrolment	3	500€	after 2 <sup>nd</sup> month of the enrolment
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<p><b>Payment modalities</b></p>	<p>All payments must be through wire transfer MADE BY THE STUDENT and ADDRESSED to the following bank account details:</p> <p style="text-align: center;"><b>UNIVERSITA' TELEMATICA PEGASO</b></p> <p style="text-align: center;"><b>Banca Generali</b>  <b>IBAN: IT 44 M 03075 02200 CC8500647145</b></p> <p style="text-align: center;"><b>SWIFT: BGENIT2T</b></p> <p><b>Please remember to clearly indicate in the reason of payment via bank transfer: your name, surname and the reference number of payment for the stamp duty (D.P.R. n° 642 del 26/10/72) followed by the code MAINT02</b></p> <p style="text-align: center;">WE NOTIFY YOU THAT PAYMENT RECEIPTS ARE NOT ISSUED.</p> <p style="text-align: center;">FOR THE REQUEST OF CERTIFICATES AND OTHER REQUESTS TO THE FOLLOWING LINK <a href="https://www.unipegaso.it/website/studenti/segreteria">https://www.unipegaso.it/website/studenti/segreteria</a></p>												
<p><b>Data Protection Act</b></p>	<p>All your personal data will be collected, handled and stored in full compliance with the General Data Protection Regulation, applicable as of May 25th, 2018 in all member states to harmonize data privacy laws across Europe.</p> <p>It is possible to consult the information on the Università Telematica Pegaso website, at the</p> <p>It is possible to consult the information on the Università Telematica Pegaso website, at the address: <a href="http://www.unipegaso.it/website/privacy">http://www.unipegaso.it/website/privacy</a></p>												

<p><b>Enrollment foreign students</b></p>	<p>Foreign students coming from countries outside the European Union must apply for pre-registration (by the date established each year by the MIUR available on the website <a href="http://www.miur.it">www.miur.it</a>) at the Italian representation competent for the territory.</p> <p>For the purpose of enrollment, the candidate must present a declaration of value on the spot of the title obtained and a certified photocopy of the studies completed. All documents are issued by the Italian representation competent for the territory. Applications submitted after the deadline will not be accepted, without the above-mentioned documents and received autonomously and not by consular note.</p> <p>Conditional registration is not allowed.</p>
<p><b>Further information</b></p>	<p>For further information, please, send an email or contact:</p> <p>EU and NON-EU students:</p> <p><b><a href="mailto:internationalarea.enrolment@unipegaso.it">internationalarea.enrolment@unipegaso.it</a></b> (for direct enrolments)</p> <p>or contact: <b>00359888865240</b></p> <p>Italian students:</p> <p><a href="mailto:postlaurea@unipegaso.it">postlaurea@unipegaso.it</a> (administrative and educational);</p> <p><a href="mailto:direzione@unipegaso.it">direzione@unipegaso.it</a> (for registration at the headquarters)</p> <p>or contact the free number 800.185.095</p>